



SKET

LIGHTING THE MOMENT

ABOUT US

Soft Lighting Technologies provides services for our customers to reach quality and economical lighting today, when traditional lighting equipment is outdated and LED systems have entered our lives with savings and colour diversity in all lighting needs.

We have been preparing projects and solutions with our team who have been at the beginning of the business since the days when Turkey met LED; we design and manufacture products for their realisation. We are working, working and working for a better quality illuminated and more economical world...

We have been involved in successful projects in the field of lighting for more than 15 years.

By strengthening the manufacturing of lighting special products with our software team, we have increased our dominance in light.

We are proud to be one of the member and supported companies of Microsoft in Turkey.

We also took an active role in many hotel, restaurant and shopping centre projects abroad.

We had the opportunity to work with world giants such as Sheraton, Edition, Hyatt Regency, Marriot, Titanic, Hilton, Trump, Rixos, BBC, White City LDC, DPA, MBLD, ISOMETRIX.

We are honoured to use this knowledge and experience in a dynamic business partnership.

We believe that our knowledge in the sector and the experience we have gained in this field will benefit you in your projects.

On our website prepared by us, our works are presented for your information on our Projects page.

In addition, we will be pleased if you review our Products page, which includes our professional products as LED Lighting.

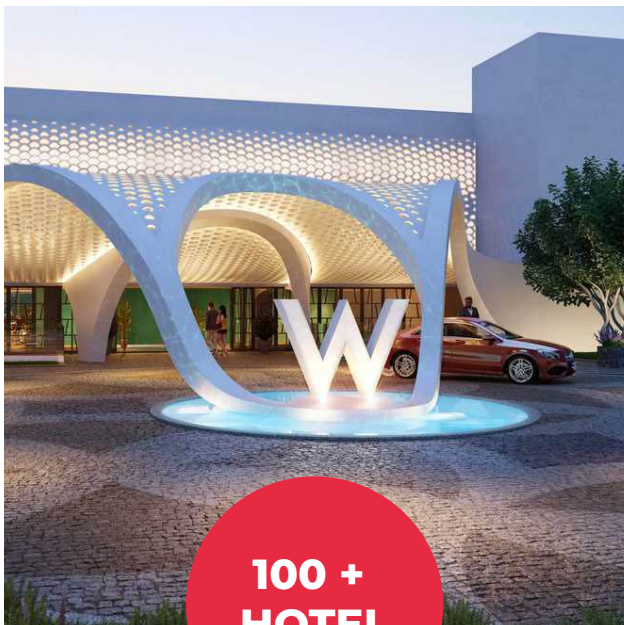
Sincerely...

PARTNERS



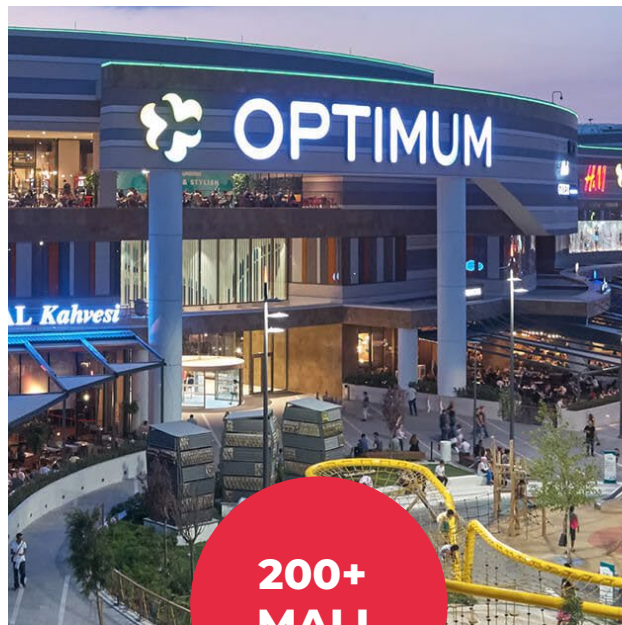
We supply lighting to some of the most prestigious architectural projects around the world. The Westin, Marriott, Pegasus, Intercontinental, Whisky Hotel in USA; W Hotel in Portugal; Hyatt Regency in Uzbekistan and over 50 references in Azerbaijan are the mirror of our success. Our lighting is the first choice of discerning specifiers. Over 15 years, we have built strong relationships with the world's Leading lighting designers and architects. We have developed new products and custom-made variants specifically to meet the requirements of internationally renowned lighting design practices such as Isometrix, LDC, MBLD, Arup, Bluesky and DPA lighting



**100 +
HOTEL**

HOTEL PROJECTS

We have supplied more than 200 hotels around the world.



**200+
MALL**

MALL PROJECTS

We took part in more than 100 shopping centre projects in the world.



**1000+
TOWERS**

TOWER/HOUSING PROJECTS

We took part in over 1000 housing projects.

SØFT



“ALL OVER THE WORLD”



WHO WE ARE

We provide lighting systems and products from different global companies. Our guiding principle is offering the high quality services with proper brands. As designers and engineers, we make sure that our products can deliver quality, which ultimately reflects our design and technical knowledge. For over 15 years we have fused state of art technology with our deep understanding of lighting design in order to develop innovative products

BASED IN TURKEY

Our based lighting design and project company. offer the right lightin designs and world brands with our architects, lighting designers and engineers. We provide full support in our projects including shipment, quality control, and application of the products.

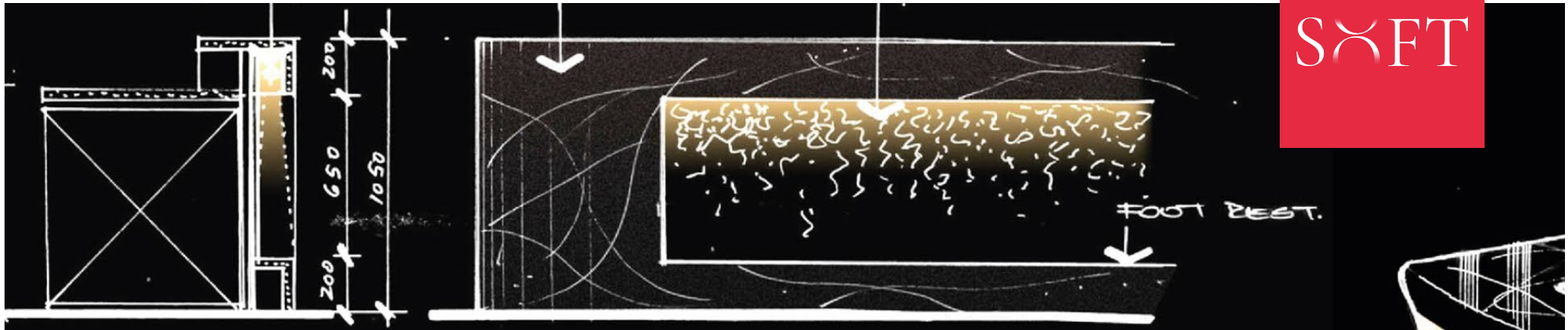
WE ARE PROFESSIONAL

We offer a five year warranty on selected products. We take pride in our after sales support, maintaining exceptional relationships with key specifiers and contractors.

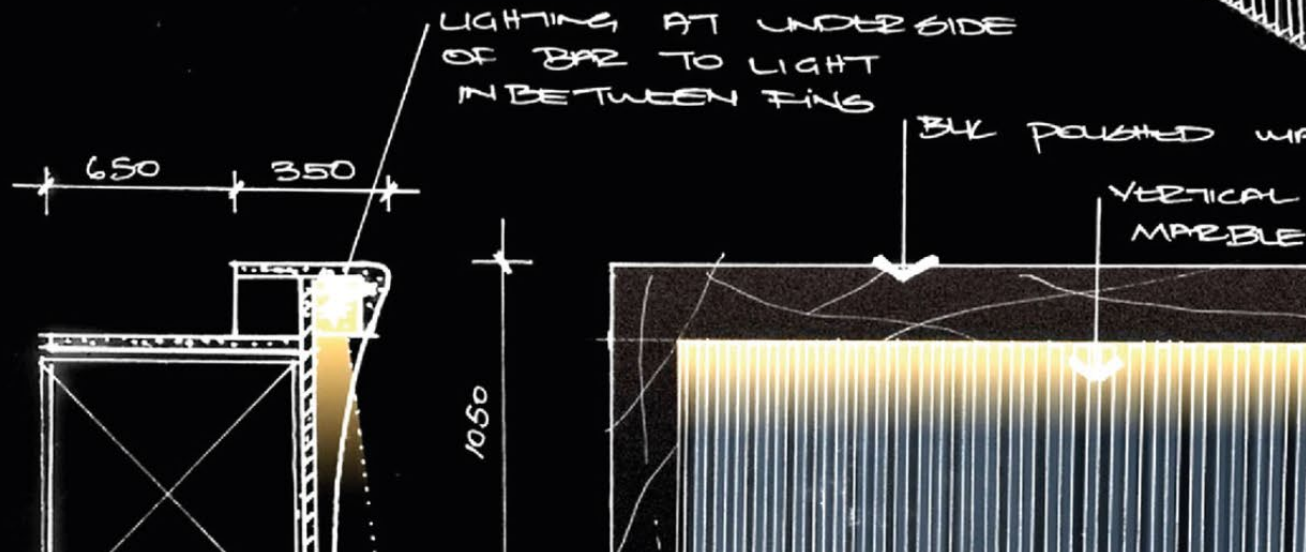
WARM WHITE PERFORMANCE

With a long history of lighting luxury residential developments and hotels, we know how to tune our LED technology to provide the right light for living spaces. All our products can be specified in correlated colour temperature (CCT) from 1800K 'candlelight warm white' to 4500K 'daylight horizon white' while maintaining high lumen output and efficacy





LIGHTING DESIGN





MANUFACTURER

We are here to add a creative touch to your light. With our expertise and passion for lighting fixtures, we offer our customers a combination of aesthetics, functionality and energy efficiency.

Technological Innovation:

Soft Aydinlatma constantly updates our product portfolio by following the latest technology and innovations in the lighting world. As the pioneer of LED technology, we support environmental sustainability with our energy-saving and long-lasting products.

Aesthetic Design:

Each of our luminaires is carefully designed to reflect an aesthetically appealing and modern design approach. Whether you prefer a minimalist style or want to create a classic and elegant atmosphere, you can personalise your spaces with Soft Aydinlatma products.

Various Usage Areas:

We offer solutions suitable for all kinds of needs with our wide range of luminaires that can be used in a wide range from homes to workplaces, from public spaces to special projects. Our luminaires combine functionality and aesthetics, providing perfect lighting in any environment.

Quality Assurance:

As Soft Aydinlatma, we remain committed to the principles of quality, reliability and durability. Every product is subjected to rigorous quality control processes and designed to provide our customers with the highest level of performance.

THE EDITION HOTEL

Turkey / Bodum



**HYATT
REGENCY**

Istanbul /
Atakoy



**W ALGARVE
HOTEL**

Portugal /
Algarve



**ANAHEIM
WESTIN HOTEL**

U.S.A /
Philadelphia



**HYATT
REGENCY**

Uzbekistan /
Tashkent



**HYATT
REGENCY**

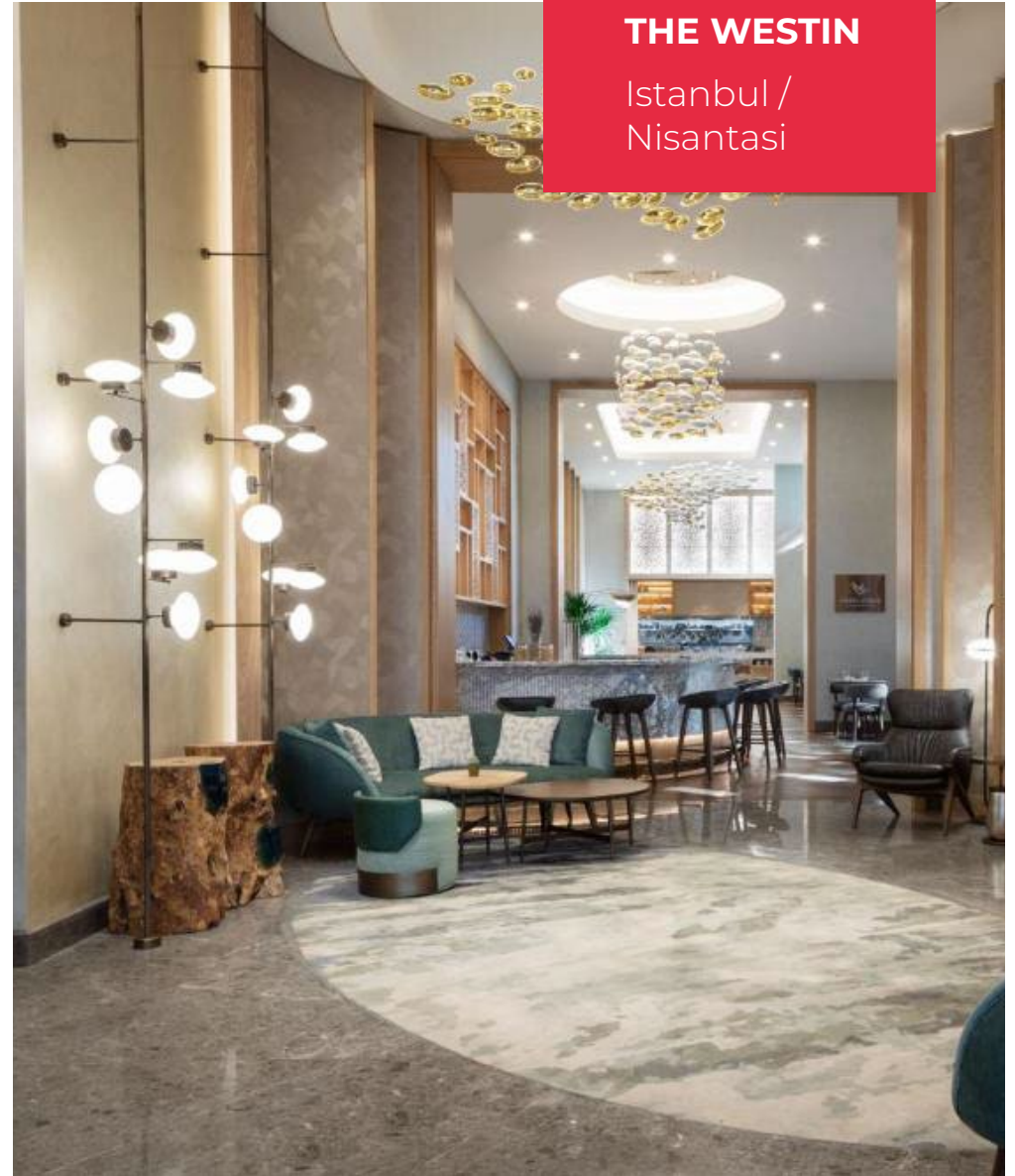
Uzbekistan /
Tashkent



THE WESTIN

Istanbul /
Nisantasi





THE WESTIN

Istanbul /
Nisantasi

MARRIOTT HOTELS

Azerbaijan



An aerial night-time photograph of the Dubai Expo 2023 site. The image shows a large, illuminated architectural complex with various buildings, including a prominent white dome and a large circular structure. The site is surrounded by water and greenery, and is lit up with colorful lights. In the upper left, several large, colorful fireworks are exploding in the sky. The overall scene is vibrant and festive.

DUBAI EXPO
2023

AND MORE